

share photos, share joy



cards • books • calendars and so much more

snapfish 
by 

HOLIDAY 2008



Create gifts with a personal touch... yours!

over 100 fun products

hundreds of new designs

now easier than ever



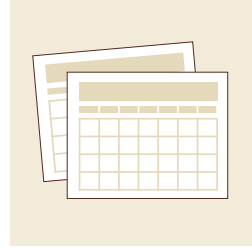
find a gift for everyone on your list:



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Photo Books

Easy to create, hard to forget

Our books are completely customized photo albums that you create with just a few quick clicks.

Be as creative as you want to be

We'll help turn your photos into fun books with custom backgrounds, themes, and layouts.

All you need are a few photos

Any occasion is a great occasion for a photo book — weddings, birthdays, vacations, any day!

Crafted with quality in mind

We only use archival-quality inks, professional binding, and acid-free paper.

Snapfish
has the most
photo book
choices

choose from 9 different books!

Start creating your photo book gifts early and avoid the rush!

custom cover books

Start telling your story on the cover.

- Add photos and captions directly to the hard-bound glossy cover
- Customize the spine with a title

8" x 8" only **\$27.99**

8" x 11" only **\$29.99**



judge these books by their covers

dust jacket books

Cover your book with a personalized jacket.

- Hardcover book with glossy custom dust jacket
- Add photos and a message to the inside flaps

8" x 8" only **\$24.99**

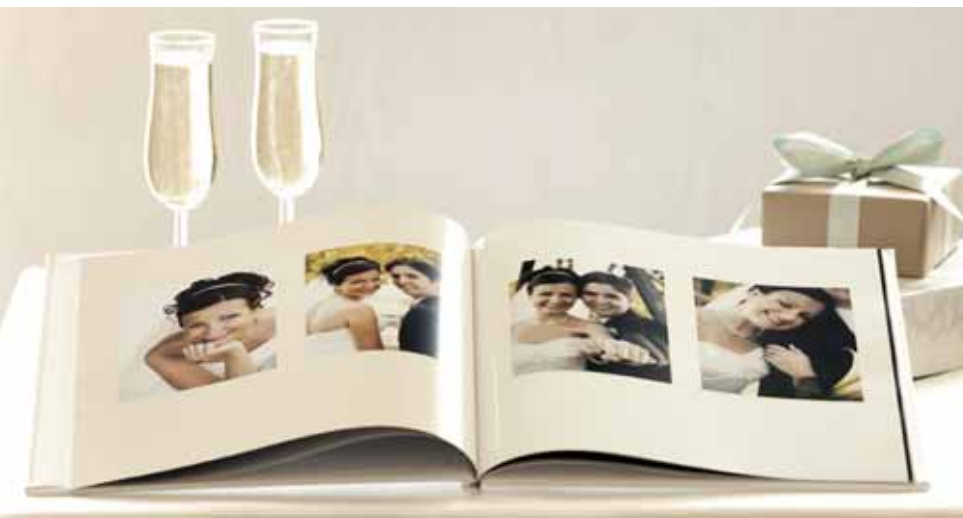
8" x 11" only **\$27.99**



Here's
an idea...

Snap photos as you decorate this season, creating photo stories that document the fun of transforming your home.

easy-to-create photo books – your story, your way



signature books

Our largest and most luxurious book.

- Professionally stitched, hard-bound book with a padded leather or velvet cover
- Perfect for commemorating special occasions
- 12" x 12" with up to 150 pages

starting price only **\$49.99**



classic books

Customer favorite for sharing memories.

- Available with a leather, linen or patterned cover
- Add up to 150 pages with up to 9 photos per page
- Hard-bound book measures 8" x 11"

starting price only **\$19.99**

others charge
\$29.99,
you save over
33%



everyday books

The perfect size for carrying anywhere.

- 5" x 7" with die-cut paperback cover
- A great value for ordering multiple copies
- Choose your backgrounds, layouts, and the cover color

starting price only **\$11.99**

Create multiple books as the perfect stocking stuffer for loved ones.

mini book

Small enough to fit in your pocket.

- 2" x 3" with 24 full-page photos
- Double-sided, bound pages
- Add a message or title to the cover

only **\$5.99**

flip books

An easy way to organize your photos.

- Spiral-bound with up to 45 photos
- Choose a design and add captions
- Available in 4" x 6" or 5" x 7"

starting price only **\$4.99**

extraordinary books for everyday occasions

Cards

New designs

Hundreds of new designs, select a style that's as unique as you are.

Easier to create

More options and features are only a click of the mouse away.



note cards

- Folded 5.5"x 4.25" cards
- Sets of 12 with envelopes
- Feature up to 4 photos



photo cards

- 4"x 8" or 5"x 7"
- Glossy or matte paper
- Sets of 20 with envelopes



premium photo cards

- 4"x 8" or 5"x 7"
- Printed on fine-woven stationery paper
- Customize the front and back
- Sets of 20 with envelopes

5 ways to send one-of-a-kind wishes to loved ones

Snapfish
has the best
prices on
cards

greeting cards

- All cards are folded, 5" x 7"
- Cardstock paper
- Return address can be printed on the included envelope
- Sold individually



recordable cards



- 5" x 7" greeting card designs
- Record your own special message
- Re-record if you make a mistake
- Sold individually with envelope



note cards

Say "hello" or "thank you" with these perfect everyday note cards.

- Feature up to 4 photos
- Printed on high-quality cardstock
- Sets of 12 with envelopes

only **\$12.95**



little cards that make a big impact

Sharing starts at www.snapfish.com/holiday08

4" x 8" photo cards and premium photo cards

Hundreds of designs. Available in glossy or matte photo paper and premium-quality stationery paper.

as low as
29¢
per card



easy to create, a treat to give

View all of our card designs at:
www.snapfish.com/holiday08

	4" x 8" Photo Cards	4" x 8" Premium Photo Cards
20 cards	75¢	\$1.25
40-60 cards	55¢	99¢
80-160 cards	45¢	75¢
180-220 cards	39¢	65¢
240+ cards	29¢	55¢

price is per card, cards sold in sets of 20 with envelopes



5" x 7" photo cards and premium photo cards

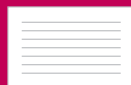
Hundreds of designs. Available in glossy or matte photo paper and premium-quality stationery paper.



premium photo cards

- Available with all 4" x 8" and 5" x 7" photo card designs
- Printed on fine-woven and textured stationery paper
- Customize the front and back with up to 8 photos and text

Layouts available on the back of premium photo cards:



text (optional)



1 photo



6 or 8 photos



1 photo

picture-perfect designs for your memories



	5" x 7" Photo Cards	5" x 7" Premium Photo Cards
20 cards	85¢	\$1.49
40-60 cards	65¢	\$1.25
80-160 cards	59¢	99¢
180-220 cards	55¢	79¢
240+ cards	49¢	65¢

price is per card, cards sold in sets of 20 with envelopes

5" x 7" greeting cards

Customize each folded greeting card with up to 12 photos on the cover and your own greeting inside and out.

over
150 new
designs

uniquely you,
inside and out



inside of card choices



newsletter



photo greeting



three photo



two photo



text



photo greeting

Greeting cards let you add photos and messages to the front, inside, and back of your card. First, choose from over 100 designs, then pick a layout for your messages and photos or handwrite that special note.

sharing your memories was never easier



view more card designs online



Hi Grandma! We love you very much. We can't wait to see you!



recordable cards



Any photo greeting card can be a recordable card. Record in just a few easy steps:

- After receiving the card, hold both PLAY & RECORD buttons and record up to 10 sec. You can also erase & re-record.
- Press PLAY to listen to your message
- Personalize the card with up to 12 photos

starting price only **\$5.99**

Snapfish exclusive!

Here's an idea...

Turn favorite photos into personalized stamps, then add to letters, invites and holiday greetings. See page 26.

5" x 7" Greeting Cards

1-19	\$1.99 ea.
20-49	\$1.75 ea.
50-99	\$1.55 ea.
+100	\$1.45 ea.

price is per card, with envelope

snapfish makes it easy

create the perfect gifts in just a few clicks

it's easy to order and create

- Start a project and finish it later – we'll save your progress
- Get live help through online chat when creating products
- New and improved tools make it easier to create gifts

need help?

extended holiday hours starting November 17

Mon-Sun: 9am EST – 1am EST

call: 1-800-634-4500

or click: www.snapfish.com/contact



shipping calendar

Place your order by the dates below to ensure delivery by December 24.

Product	Standard	2-Day	Overnight	Intl/Canada
books	Dec-17	Dec-20	Dec-21	Dec-5
cards	Dec-17	Dec-20	Dec-21	Dec-5
calendars	Dec-17	Dec-20	Dec-21	Dec-5
stocking stuffers				
mini book, magnets	Dec-17	Dec-20	Dec-21	Dec-5
key ring, bracelet	Dec-16	Dec-19	Dec-20	Dec-5
coasters	Dec-12	Dec-14	Dec-16	Dec-5
ornaments	Dec-12	Dec-14	Dec-16	Dec-5
Picture Me® books	Dec-17	Dec-20	Dec-21	Dec-5
gifts for kids				
collage poster, magnets, stickers	Dec-17	Dec-20	Dec-21	Dec-5
skins, teddy bear	Dec-12	Dec-14	Dec-16	Dec-5
gifts for her				
bracelet, necklace	Dec-16	Dec-19	Dec-20	Dec-5
candy tin, keepsake box, tote bag	Dec-12	Dec-14	Dec-16	Dec-5
gifts for him				
necktie, playing cards	Dec-12	Dec-14	Dec-16	Dec-5
desk organizer, mug, mousepad	Dec-12	Dec-14	Dec-16	Dec-5
frames	Dec-15	Dec-16	Dec-17	Dec-5
mugs	Dec-12	Dec-14	Dec-16	Dec-5
fun & games				
stamps, stickers	Dec-17	Dec-20	Dec-21	Dec-5
puzzle with tin, skins	Dec-12	Dec-14	Dec-16	Dec-5
collage gifts				
calendar poster, poster	Dec-17	Dec-20	Dec-21	Dec-5
mug, mousepad	Dec-12	Dec-14	Dec-16	Dec-5

All orders must be completed by **Midnight EST/9:00pm PST** on the date indicated to receive delivery by December 24. Dates are subject to change, so be sure to order early!

not sure what to get?

gift certificates are perfect for anyone, anytime

- Send a gift certificate via email or print it out
- Available from \$10 to \$100

20% discount does not apply



why Snapfish?

1. It's easier than ever

We've improved our site. Now there are fewer steps to follow and helpful tools along the way.

2. Hundreds of new designs

Our products are available in more styles and colors than ever before.

3. Voted "Best Web Site" by Good Housekeeping

Snapfish was named "best overall Web site" for photo sharing and storage.

4. Our 110% Guarantee

Not 100% satisfied with your order? We'll give you a full refund or replacement, plus 10% off your next order.

5. We offer the best value

That means you get the highest quality products at the lowest prices.

Calendars

Select a size and style

All our styles are available in 3 sizes, 9 customizable photo layouts, and dozens of background designs.

Decide when to begin

Create a 12- or 18-month calendar that begins on any month of the year.

Personalized dates

Add photos and captions to important dates such as birthdays and anniversaries.

watch the year unfold



add images
to all of your
important
dates





premium calendars

- Measuring 11.5" x 14", it's big enough for all your family's activities
- Laminated photo pages with matte date pages for easy writing
- Printed on premium-quality card stock

starting price now **\$27.99**



square calendars

- 12" x 12" square size fits anywhere
- Printed on durable, matte card stock

starting price now **\$24.99**



classic calendars

- Our best seller, measures 8.5" x 11"
- Printed on durable, matte card stock

starting price now **\$18.99**



calendar posters

- Up to 30 photos
- Add a personal message or title

11" x 14" price only **\$9.99**

12" x 18" price only **\$12.99**

16" x 20" price only **\$17.99**

20" x 30" price only **\$22.99**

makes a great gift

See more designs and backgrounds in our calendar store



coasters

Each coaster features a durable, liquid-proof coating on a cork backing and a different photo on each coaster in the set of 6.

only **\$24.99**



bracelet

The 1/2" square photo charm hangs from a sterling silver bracelet, and arrives in an elegant gift box.

only **\$39.99**



mini book

It's the little things that count, and our 2" x 3" mini books will have them bragging about this special gift.

only **\$5.99**

Here's an idea...

Make it easy for the grandparents to brag about their grandchildren with a mini book they can keep with them always.

personalized and just the right size

Stocking Stuffers

key ring

Your photo is displayed on a polished 1" square charm, protected by a glossy finish so it won't scratch or fade.

only **\$18.99**



magnets

It's pure magnetism! Draw people to the refrigerator with your most memorable photos.

2" x 3" only **\$4.99**

4" x 6" only **\$6.99**

Ornaments



frame ornament

Keepsake-quality for framing your precious moment. Includes cranberry silk ribbon. 1½" x 2".

now **\$16.99**

*Snapfish
exclusive!*

filigree ornament

Delicate porcelain, lattice work frame your favorite photo. A great gift or holiday tradition! 4¼" x 3¾".

only **\$14.99**



pewter ornament

An elegant pewter photo ornament measuring 2½" x 3" with a bright red ribbon. Vertical or horizontal.

only **\$14.99**

dress your tree with a favorite memory

Snapfish has more ornaments online at:
www.snapfish.com/holiday08

snowflake ornament

Porcelain star measures 3" from point to point with a 2" diameter photo in the middle.

only **\$9.99**



porcelain ornament

Round porcelain ornament features your photo on both sides. 3¼" diameter.

only **\$13.99**

*Snapfish
exclusive!*



photo skins

Wrap your iPod, cell phone, laptop, and more in a protective, scratch-resistant skin that features your favorite photo. Easily removable, too. starting price only **\$19.99**



gifts for Kids



collage posters

- Up to 30 photos
- Add a personal message or title

11" x 14" only **\$6.99**

12" x 18" only **\$9.99**

16" x 20" only **\$14.99**

20" x 30" only **\$19.99**

does not include frame

surprise them with fun they'll never outgrow



magnets

Kids can stick their favorite photos on lockers and school desks with our fun magnets.

2" x 3" only **\$4.99**

4" x 6" only **\$6.99**



teddy bear

Dreams become a little sweeter with these precious pals. 8" tall, teddy is made for hugging.

only **\$19.99**



stickers

Every kid loves stickers. Over 30 borders to choose from plus an array of text colors and fonts. Sheet of 20.

only **\$4.99**

Picture Me® books

Choose a photo of your child and his or her face will appear on a character throughout the story.

- Choose from 4 educational and fun titles: *Baby's Birthday*, *Cuddly as a Bunny*, *Dinosaur Adventure*, and *Cute as Can Bee*
- Helps develop early reading skills, stimulates imagination, and encourages creative role play
- Made from sturdy, laminated paperboard; measures 7" x 7"
- Recommended for ages 4 and under

starting price only **\$16.99**



make your child the star of the story



award winning





bracelet

The 1/2" square photo charm hangs from a sterling silver bracelet, and arrives in an elegant gift box.

only **\$39.99**



necklace

Sterling silver photo necklace features a 1/2" square charm that's protected with water-proof and fade-resistant coatings. Arrives in an elegant gift box.

only **\$39.99**

gifts for Her



show her she's in your heart



tote bag

Heavy-duty canvas tote is perfect for holiday shopping, groceries, and more. Measures 20 1/2" x 15 1/2" x 6".

only **\$24.99**



candy tin

A sweet treat for your sweetheart. Fill the 7" round photo tin with her favorite candies.

only **\$17.99**

keepsake box

Her precious mementos will be watched over by her favorite photo. Made of dark-stained wood and glossy ceramic tile, the box measures 5 1/2" square and is 2 1/4" deep.

only **\$29.99**

gifts for Him

mousepad

Put his favorite memory close at hand at work or home. Available in single photo, snapshot, or collage photos.

only **\$9.99**



playing cards

Show him that you have a few tricks up your sleeve and surprise him with a deck of custom photo playing cards.

only **\$19.99**

fun and functional, for the man who has everything

Sharing starts at www.snapfish.com/holiday08



necktie

Uniquely fun so it never goes out of style, our tie is available in six colors. Photos appear on both sides and measure 1" x 1½" each.

only **\$29.99**

commuter mug

Sturdy and spill-proof 13-ounce mug lets him take his favorite photo and beverage everywhere he goes.

only **\$14.99**



desk organizer

Our dark-stained "hold-everything" features a 4" square photo and 3 round, felt-lined pen holders.

only **\$26.99**

Frames

Custom frames are just a click away.

- Available in single- or multi-photo styles
- Thousands of molding, mat, and size combinations
- Position, rotate, and resize your photo to fit the frame



tabletop frame

only **\$9.99**

wall frame

only **\$34.99**

multi-photo frame

only **\$49.99**



deck your halls with your favorite photos

Sharing starts at
www.snapfish.com/holiday08

Mugs



collage mug

Featuring up to 15 photos, 14 background colors, and a personalized title.

11 oz. only **\$12.99**

15 oz. only **\$16.99**



latte mug

Create a generous 17 oz. latte mug for the coffee-drinker in your life.

only **\$19.99**



magic mug

Pour in a hot liquid and the picture magically appears! 11 oz.

only **\$14.99**

toast with a mug full of memories

Our mugs are customer favorites – order early for the best selection!



commuter mug

Sturdy and spill-proof 13 oz. mug lets you take your favorite photo everywhere you go.

only **\$14.99**



11 oz. mug

Display your favorite photo on a mug for the home or office.

only **\$9.99**

candy not included



snapshot mug

Just choose your favorite photo and we'll design the rest for you.

11 oz. only **\$11.99**

15 oz. only **\$15.99**

fun & games

photo skins

Wrap your iPod, cell phone, laptop, and more in a protective, scratch-resistant skin that features your favorite photo. Easily removed.

only **\$19.99**



gifts as unique as you

puzzle with tin

Customized 10" x 14" 252 piece photo puzzle with a tin featuring the same image.

only **\$23.99**



stamps

Real U.S. postage featuring your photo! Perfect for invites, thank-yous, and more. Sheet of 20 42¢ stamps.

only **\$18.99**



stickers

Stick your favorite photo anywhere! Over 30 borders with an array of text colors and fonts. Sheet of 20.

only **\$4.99**



Here's an idea...

Protect iPods, cell phones, laptops and more with a scratch-resistant photo skin.

Sharing starts at
www.snapfish.com/holiday08



collage posters

- Up to 30 photos
- Add a personal message or title

11"x 14" only **\$6.99**

12"x 18" only **\$9.99**

16"x 20" only **\$14.99**

20"x 30" only **\$19.99**



calendar posters

- Up to 30 photos
- Add a personal message or title

11"x 14" only **\$9.99**

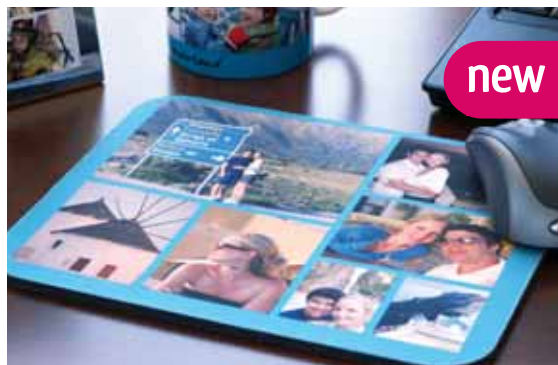
12"x 18" only **\$12.99**

16"x 20" only **\$17.99**

20"x 30" only **\$22.99**

Collage Gifts

add multiple photos to each gift



collage mousepad

This gift just clicks with anyone. Stain-resistant coating keeps up to 20 photos in tip-top shape.
only **\$12.99**



collage mug

Featuring up to 15 photos, 14 background colors, and a personalized title.
11 oz. only **\$12.99**
15 oz. only **\$16.99**

Share the joy of the season with unique photo gifts for everyone on your list



Look for Snapfish exclusive items inside!



303 Second Street
South Tower, Suite 500
San Francisco, CA 94107

PRSR STD
U.S. POSTAGE PAID
HEWLETT-PACKARD
COMPANY